



## Oak View Group Adding Microgreen Growing System in Kitchen Space for Herbs and Vegetables at Grand River Convention Center

\* [CLICK HERE FOR LINK TO PHOTOS](#) \*

**(DUBUQUE, IA – April 22, 2024)** Oak View Group, operators of Grand River Center, is introducing a unique microgreen growing system to the kitchen inside the convention center. This system will feature a diverse array of live plants, herbs, and vegetables, creating a blend of aesthetics, sustainability, and functionality to enhance guest-facing kitchen offerings.

This idea reflects Oak View Group's commitment to sustainability, wellness, and providing a unique experience for its guests at Grand River Center.

Through planning and eco-conscious practices, Oak View Group has crafted a green oasis that enhances the visual appeal of the Grand River Center kitchen and contributes to a more sustainable and wellness-focused event experience.

The Grand River Convention Center is partnering with Wahlert Catholic High School and ReEvolution Farms, to involve students in the management of the microgreen growing system.

"As we continue to seek new and exciting opportunities for sustainability, we're excited to help shape our future with the addition of our MicroGreen Growing System," Oak View Group's Ryan Bonifas, General Manager of the Grand River Center. "We're eager to be part of it and to pursue further projects in the future."

Oak View Group received a Sustainable Dubuque Grant 2023 to help facilitate the advancement of the microgreen growing system.

"This is a fascinating endeavor for us," said Gina Bell, Director of Sustainability, City of Dubuque. "We welcome opportunities that can reduce food's contribution to climate change. Our Climate Action Plan calls to strengthen farm to institution procurement with a goal of 50-percent by 2030. We admire OVG's commitment of growing their own greens while supporting urban agriculture."

"Additionally, as a client of the Grand River Center, which hosts the Growing Sustainable Communities Conference annually, we are excited to share with our attendees that food is being produced onsite," added Bell.

For more information about the Microgreen or the Grand River Center, please visit [www.grandrivercenter.com](http://www.grandrivercenter.com) or call 563.690.4500.

Oak View Group is a founding partner of GOAL, a sustainability platform to fight for social impact, climate action, and responsible change. Other founding partners include the Atlanta Hawks & State Farm Arena, Fenway Sports Group, and green building expert Jason F. McLennan.

### **About Oak View Group**

Oak View Group (OVG) is the global leader in live experience venue development, management, premium hospitality services, and 360-degree solutions for a collection of world-class-owned venues and a client roster of arenas, stadiums, convention centers, music festivals, performing arts centers, and cultural institutions. Founded by Tim Leiweke and Irving Azoff in 2015, OVG is the leading developer of major new venues either open or under development across four continents. Visit [OakViewGroup.com](http://OakViewGroup.com), and follow OVG on [Facebook](#), [Instagram](#), [LinkedIn](#), and [X](#).

###

**CONTACT:** Rachel Clisch, Director of Sales & Marketing  
Grand River Center  
563.239.9301  
[rachel.jacobson@oakviewgroup.com](mailto:rachel.jacobson@oakviewgroup.com)